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GLOBAL FORCE ENTERPRISES LLC DEBUTS IT'S SEXY, NEW LUXURY MALE CONDOM LINE: MANDINGO[®]CONDOMS

Stylish, Reliable Brand Introduced Worldwide Through New Online Store

MIAMI, FL – July 20, 2012 – <u>Global Force Enterprises LLC</u>, the company that has raised the bar by offering the latest ultra-premium, natural rubber latex condoms, has announced that it will launch an online store and initiate worldwide distribution for its new *Mandingo*[®] *Sensitive Condom* line.

This new product and online shopping method gives consumers the option to purchase comfortable fitting, all-natural condoms, that are manufactured with natural rubber latex (NLR) that has been specially processed to reduce the risk of latex sensitivities, online from anywhere in the world. Additionally, the company and its first spokes model actor /model Lloyd Dickenson, the "MANDINGO MAN" who represents the *Mandingo*[®] *Condoms* brand, both made their debut at <u>Funkshion Fashion Week Miami Beach 2012</u>, a global event held July 19-22.

"We are thrilled to offer *Mandingo*[®] Sensitive Condoms direct to consumers on our online store and to have debuted our *Mandingo*[®] Sensitive Condoms line at <u>Funshion</u> <u>Fashion Week Miami Beach 2012</u>. The event coincided perfectly with Miami Beach Fashion Week Swim, providing two world class platforms for our brand to stand with," said Kim Griffith, Founder and President of Global Force Enterprises LLC.

The rollout of the flagship *Mandingo[®]* Sensitive Condoms line will be executed in stages, starting with the *Mandingo[®]* Sensitive (Standard) Size, with additional sizes, *Mandingo[®]* Sensitive Large, Mandingo[®] Sensitive XL and Mandingo[®] Sensitive XXL, to be added over the upcoming year. All Mandingo[®] Condoms are triple tested to meet the

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highest U.S. and International reliability standards.

"Understanding that "Size Matters", we designed our condoms to offer more comfort, fit, sensitivity and elasticity while maintaining their integrity, reliability and strength - which is always a main concern for the user", said Griffith. "Just like fashion, our condoms - as the name aptly implies - make a "big impression" and users will be proud to display, carry and use the condom that everyone is talking about."

Mandingo[®] Sensitive Condoms provide a more comfortable fitting condom, made from natural rubber latex (NRL). This premium latex has all the positive qualities of a latex condom, including barrier protection, tensile strength, tactile sensitivity, elasticity, comfort and fit. The NRL is an all-natural material that is biodegradable, has a low latex odor and has been specially processed to significantly reduce the risk of individuals developing an allergic response to the latex such as skin irritations from condom use. We expect the Mandingo Condom to be ideal for latex sensitive users or those who just want to try something new.

About Global Force Enterprises LLC. – Established in 2010 and located in Miami, FL. the U.S. based Global Force Enterprises LLC a developer, marketer and distributer of high quality branded products. Through its consumer products division, the company launched the *Mandingo[®] Condoms* brand in 2012. *Mandingo[®] Condoms* are the next big industry innovation and are sure to become the brand of choice for *making a big impression while practicing responsible, safe sex**. For more information, please visit www.mandingocondoms.com.

*SOURCE: *Mandingo[®] Condoms* by Global Force Enterprises LLC.

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